

Media Kit

Canada's Succession Summit



01. **About The Summit**

02. **Fast Facts**

03. **Key Benefits**

04. **Promotional blurb**

05. **Logo and palette**
06.

07. **Visual elements**

01. About the summit

Canada's Succession Summit convenes the leaders already driving entrepreneurship through acquisition across Canada to tackle the challenges that matter most.

Together, they'll examine the financing, policy, legal, and market realities influencing business succession today, identify the barriers slowing progress, and explore practical solutions that can accelerate successful ownership transitions. The goal isn't just to understand the issues—it's to help shape the future of ETA in Canada.

02. Fast Facts

 **Where**
In person.

Venue Name: The Brownstone

Venue Address: 221 10 Ave SE #120, Calgary, AB T2G 0V9

[Link to Maps: HERE](#)

 **Date**

October 17, 2026

 **Time**

8:30 am to 5:00pm

 **Tickets & Registration**

By invitation only

03. Key benefits

Canada's first National Succession Summit brings together business leaders, entrepreneurs, investors, advisors, policymakers, and ecosystem builders to improve the conditions for business succession and ownership transitions across Canada.

- **Connect:** Curated rooms where searchers, sellers, capital, policymakers, advisors, and academics can find each other.
- **Equip:** Workshops and panels grounded in real Canadian transactions and structures.
- **Influence:** Policy recommendations developed with the people closest to the work.

04. Promotional blurb (1)

Canada is entering one of the largest business ownership transitions in its history.

Canada's Succession Summit is the country's first national gathering dedicated to business succession and Entrepreneurship Through Acquisition (ETA), bringing together entrepreneurs, investors, advisors, policymakers, and business leaders to explore the challenges and opportunities shaping ownership transitions. Together, they'll examine practical solutions that can strengthen Canada's succession ecosystem and help more businesses successfully transition to the next generation of owners.

04. Promotional blurb (2)

What happens when thousands of Canadian business owners are ready to retire?

Canada's Succession Summit brings together the people shaping the future of business succession to tackle the financing, policy, legal, and market realities influencing ownership transitions across the country. More than a conference, it's a national conversation focused on generating ideas, strengthening collaboration, and advancing Entrepreneurship Through Acquisition as a pathway for preserving Canadian businesses.

04. **Promotional
blurb (3)**

Business succession is more than a private transaction—it's a national economic opportunity.

Canada's Succession Summit convenes leaders from across the Entrepreneurship Through Acquisition ecosystem to explore how Canada can better support business ownership transitions. Through conversations on financing, policy, legal frameworks, and ecosystem development, the summit aims to generate practical insights and recommendations that help more Canadian businesses thrive for generations to come.

05. Logo

ventureforcanada



ventureforcanada

06. Color
Palette

#f3636f

#c5d6e1

#527d9f

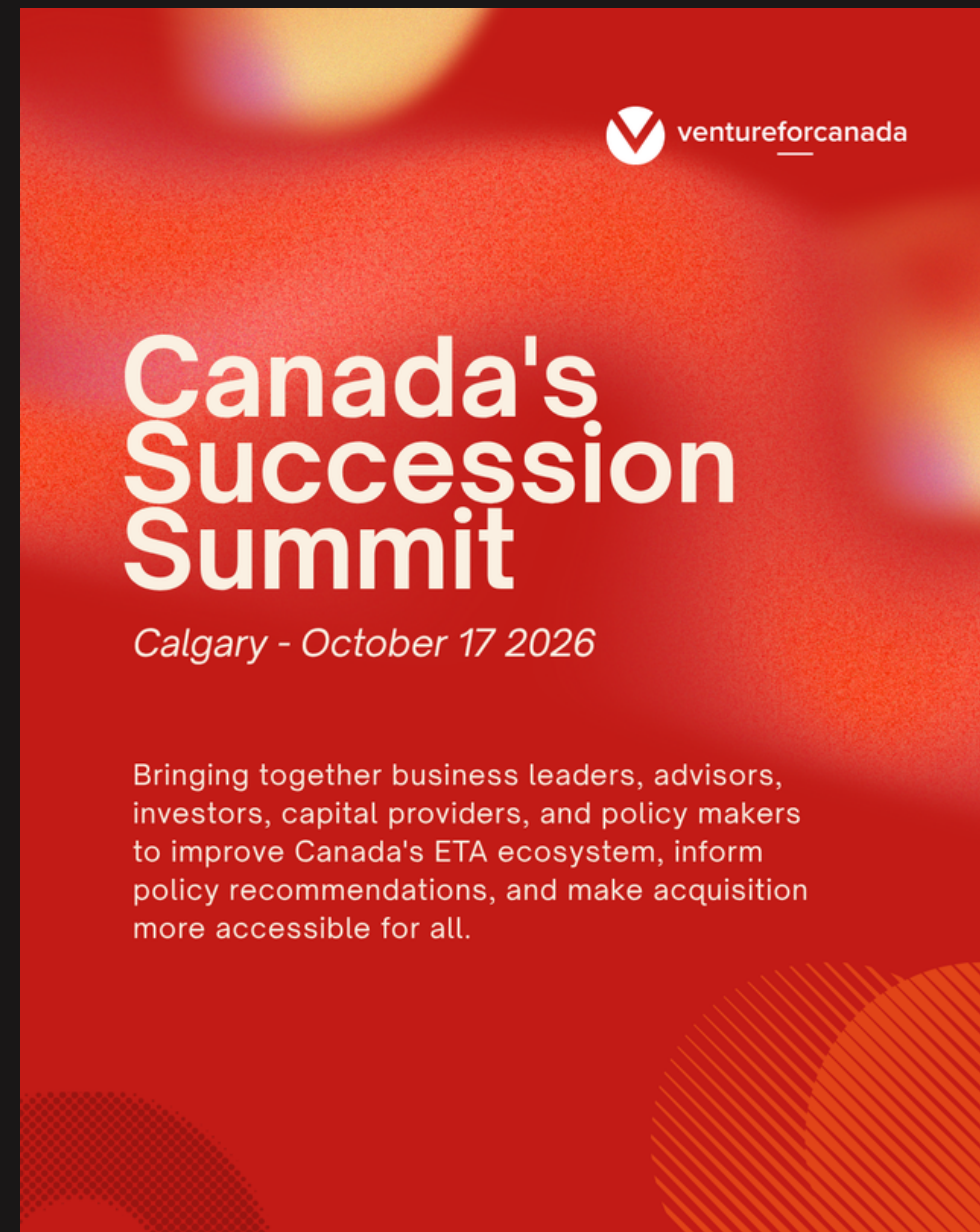
#f7f7f7

07. Visual
Elements



Web banner

07. Visual
Elements



Social posts





For any questions

- 📞 647.408.1934
- 🌐 www.ventureforcanada.ca
- ✉ daniela.lockie@ventureforcanada.ca

Thank You!