

Canada's Succession Summit

October 17 2026

Bringing together business leaders, advisors, investors, capital providers, and policy makers to improve Canada's ETA ecosystem, inform policy recommendations, and make acquisition more accessible for all.

Sponsorship Opportunities

1. Presenting Sponsor

Position your organization as a national leader supporting business succession, ETA, entrepreneurship, and economic resilience in Canada.

Benefits include:

- Exclusive presenting sponsor recognition ("Canada's Succession Summit presented by...")
- Premier logo placement across all summit materials, website, and event signage
- Opening remarks during the Summit
- Recognition in media, marketing, and communications materials
- Complimentary registrations (3)
- Recognition in post-event report and summit outcomes publication
- Participation in a panel or roundtable discussion
- Acknowledgement as a conference sponsor in the post-conference whitepaper

2. Leadership Sponsor

Support thought leadership and ecosystem development while gaining significant visibility among national stakeholders.

Benefits include:

- Prominent sponsor recognition
- Panel or round-table participation opportunity (subject to program alignment)
- Logo placement on summit materials, website, and event signage
- Complimentary registrations (2)
- Recognition during summit programming
- Inclusion in post-event communications

3. Community Sponsor

Support meaningful conversations on business succession while demonstrating your organization's commitment to Canada's small business community.

Benefits include:

- Recognition as Community Sponsor
- Sponsor acknowledgement during summit programming
- Logo placement on summit materials, website and event signage
- Complimentary registrations (1)

4. Custom Sponsorship Opportunities

Interested in supporting a specific aspect of the summit? We are pleased to work with organizations to develop customized sponsorship opportunities aligned with their objectives. Examples include the networking dinner, coffee breaks, reception, student scholarships, speaker support, or other unique activations. Please contact us to discuss a tailored sponsorship package.

Why Sponsor?

By sponsoring the Canadian Succession Summit, your organization will:

- Demonstrate leadership in entrepreneurship and business succession
- Engage directly with business owners, entrepreneurs, investors, and policymakers
- Increase visibility among a highly influential national audience
- Support small business continuity and economic resilience
- Contribute to the development of Canada's emerging ETA ecosystem

Together, we can help preserve Canadian businesses, strengthen local economies, and create new pathways to entrepreneurial ownership.

Sponsorship Contact

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